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DURABLE APPLIANCES CORP. LAUNCHES ELECTROZOOM XL VACUUM

First Industrial-Strength, Consumer Vacuum Produced

CAMBRIDGE, Mass. — Nov. 3, 2020 —

Durable Appliances Corp., the leader in the industrial cleaning technology market, today launched the Electrozoom XL, the first industrial-strength, consumer vacuum.

The Electrozoom XL uses ultraviolet germicidal irradiation (UVGI) light, the first vacuum to feature this. The interior of the vacuum uses UltimateUltraWave, a UVGI light that kills 90+% of pathogens like bacteria, mold, and viruses. With a vacuum head that can swivel 180 degrees, this vacuum easily traps dirt and dust particles and eliminates most pathogens.

The Electrozoom XL includes GermStat, a patent-pending hypoallergenic cleaning system. This

Top Takeaways

- The first industrial-strength, consumer vacuum.
- The Electrozoom XL uses UVGI light to kill 90+% of pathogens.
- Electrozoom XL is available from Walmart and The Home Depot, Amazon, and www.durableapp.com.

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electrostatic-microfilter pulls in 99.97% of dust, pollen, pet hair, and other irritants without after-dust. The powerful, patent-pending design removes irritants to prevent or alleviate conditions like asthma, rhinitis, hay fever, and eczema.

“We’re excited to launch the Electrozoom XL, the first industrial-strength vacuum to be used at home,” said David Evans, vice president of marketing. “The optimized design, with powerful, industry capabilities, eliminates or alleviates conditions, like asthma, that arise from irritants and pathogens. The industrial-strength Electrozoom XL cleans many surfaces and kills most pathogens to create a healthy home environment.” [UNAPPROVED]

INDUSTRIAL STRENGTH FOR HOME

The Electrozoom XL brings the leading features of industrial vacuums to homes, enabling health-conscious users to create a space free of most irritants and harmful pathogens. With the Electrozoom XL, users have access to:

- **Cordless Operation** – The only cordless, upright vacuum, the ElectroZoom XL offers 30 minutes of high-power, vacuuming on a complete charge and features a power-saving mode.
- **Crichnbach Ortho-Handle** – Designed by orthopedist Dr. H. Johann Crichnbach, the 46-inch handle enables the vacuum to go under furniture and reduce the risk of injury.
- **Detachable Canister** – With the detachable, quick-release cordless cannister and its 200-watt motor, users can access difficult areas to vacuum, like stairs.

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PRICING AND AVAILABILITY

The Electrozoom XL sells for \$675 from Walmart and The Home Depot stores, Amazon, and www.durableapp.com. Durable Appliances Corp. will pay for parts and labor the first year, and just parts in years two to five. A set of eight attachments, including an extensive wand and turbo brush, sells separately for \$99.95.

ABOUT DURABLE APPLIANCES

Headquartered in Cambridge, Massachusetts, Durable Appliances Corp. leads the industrial cleaning appliance market and is the recipient of Europe's "Eco-Clean" award. With a profit of \$99 million in 2019, it holds 17 patents for industrial cleaning technology related to brushes, filtration, and energy efficiency. Founded in 1925, it now has offices and depots worldwide and partnerships with leading retailers The Home Depot and Walmart. For more information, visit www.durableapp.com or follow @Durable on Twitter.

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